



NAUTICA

Founded in 1983, Nautica is a leading global lifestyle brand for men, women and children. As a nautical-influenced classic American sportswear brand, Nautica encourages and enables people to experience the joy of water. The Nautica collection is meant to enthrall an ambitious and active lifestyle, all the while providing innovation for everyday performance. Today, Nautica is one of the most recognized American brands throughout the world, available in more than 65 countries.

Inspired by water and a seafaring heritage, the Nautica eyewear collection is for those who desire classic styling with modern appeal. Crafted for comfort with a superior fit, each frame has nautical elements incorporated into its design, with updated colorations, materials and hardware for a distinctive look. Sunglasses are fully polarized, combining style and function with solid UV protection, in an array of timeless styles.

KEY WORDS

Reinvented Classics, Active Inspired, Seafaring Heritage

KEY DETAILS

- Color Blocking
- Nautical Inspired Elements such as Knurling, Oar-Inspired Temples, Open Sail Temple Design

KEY MATERIALS

Metal, Zyl, Acetate, Mixed Materials, Rubberized Temples, Polarized Lenses